

**Savitribai Phule Pune University**  
**Department of Communication and Journalism**  
**Admission to Advanced Course in Digital Media (2026-27)**

Candidates can apply for admission to the course on the following link.

<https://campus.unipune.ac.in/CCEP/Login.aspx>

Anyone with a bachelor's degree in any subject may apply for admission to the course. Those who are appearing for the final examination of the bachelor's course may also apply.

Admission will be granted strictly on the basis of Entrance Exam. Details of the Entrance Exam are as follows:

The Entrance Exam will be conducted as a **written exam ONLY in the OFFLINE mode at ONLY one center.**

<b>Entrance Exam venue</b>	<b>Date</b>	<b>Time</b>
<b>Department of Communication and Journalism</b> Ranade Institute Building, Fergusson College Road, Pune 411004 Tel.: (020) 25654069, <b>Mr. Yogesh Borate: 9975220225</b>	Saturday, 20 <sup>th</sup> June 2026	2.00 pm to 5.00 pm

<b>Entrance Exam Pattern (Total marks 100)</b>	
<b>Part A (50 marks)</b>	<b>Part B (50 marks)</b>
i) Answer in one word. (15) ii) Match the pairs. (5) iii) Explain the context. (5) iv) Write a paragraph on given points. (10) v) Expand abbreviations. (5) vi) Explain terms. (10)	i) Essay (20) ii) Short notes (20) iii) Comprehension of a given passage (10)
<b>Note:</b> <ul style="list-style-type: none"><li>• Questions in A (i, ii, iii), and B (i, ii) will be primarily based on news events at state, national and international levels in the last year, and media, including the digital media.</li><li>• Questions in Part A (v, vi) and B (iii) will be primarily about digital media technology.</li><li>• The question paper will be <b>ONLY</b> in English, but candidates may write answers in Marathi.</li></ul>	

Sd/-

Dr. Sanjay Vishnu Tambat,

Head of department

For more information: (020) 25654069