



IP AWARENESS WORKSHOP

Organized by
Design Innovation Centre
Savitribai Phule Pune University



LEARN	<ul style="list-style-type: none"> • Intellectual property Policies/ procedures; Awareness & sourcing inventions; • Expose students, inventors, Researchers, Scholars as well as faculty to innovation driven entrepreneurship, Intellectual Property, Patenting, Trademark, and Copyright to drive Profitable growth. • Various facets of innovation driven entrepreneurship including highlighting the merits of pursuing such a career option. • Assessing Ideas for IP Commercialization Potential • IP Strategy • Ideation - Idea Capture and Management • Thinking of IP Commercialization from Idea Stage • Patentability of Ideas • Understanding Innovations and IP • Importance and need for IP generation and commercialization.
FOR WHOM	<ul style="list-style-type: none"> • Science and technology graduates/ post graduates/ Ph.D • Diploma holders or ones in the final year • Students pursuing M.Phil/Ph.D, guides of Ph.d students • Research/ Science Managers/ CTOs/ CSOs in Research /Universities • Personals serious about understanding IP and various aspects in it. • Students of IPR, Patent Law, Other law disciplines, Pharma/ Biotech • Entrepreneurs/going to be entrepreneurs, tech start-ups/ MSMEs/ Inventor
WHEN	14 February 2018 Time: 2-6 p.m.
WHERE	Room No. 206, CIF Building, SPPU
CONTACT	Technical queries Dr. Pooja J. Doshi 9545588772 pdoshi@chem.unipune.ac.in Ms. Kalyani Ahir 9762172059 kalyani@myipstrategy.com

Why attend this workshop?

Validation of ideas for IP commercialization, various facets of innovation driven entrepreneurship including highlighting the merits of pursuing such a career option would be the key highlights.

Some other points include:

- Idea capture for identifying IP potential
- Patentability assessment
- Different types of Intellectual property
- Understanding the basic of patenting and types of patent
- Introduction to IP commercialization

Time	Session title
1.45 p.m.-2p.m.	Registration
2 p.m.-2.15 p.m.	Inauguration & Welcome by Prof. A. D. Shaligram
2.15 p.m. -3.30 p.m.	Session 1 Intellectual Property Policies, Fostering Innovation driven Entrepreneurship, Ideation - Idea Capture and Management
	Session 2: Thinking of IP Commercialization from Idea Stage; Patentability of Ideas, Understanding Innovations and IP
3.30 p.m. - 4 p.m.	Tea break
4 p.m. - 5.30 p.m.	Session 3: Understand IP Strategy Patent Application Essentials Know IP's - Patents, Designs, Trademarks and Copyright
	Session 4: Basics of Technology Transfer Introduction to IP Commercialization Technology Licensing IP Analytics and Reports