



डॉ. प्रभाकर देसाई

एम.ए., पीएच.डी.

संचालक

सावित्रीबाई फुले पुणे विद्यापीठ

(पूर्वीचे पुणे विद्यापीठ)

राष्ट्रीय सेवा योजना

गणेशखिंड, पुणे - ४११ ००७



कार्यालय क्र. : ०२०-२५६९७३४९

०२०-२५६२२६८८/८९

मोबाईल : ९८८९९०८०२०

०२०-२५६२२६९२

संदर्भ : रासेयो/२०२१/१५२

दि. १५/०१/२०२१

प्रति,

मा. प्राचार्य/संचालक/विभागप्रमुख,
संबंधित महाविद्यालये/विभाग/परिसंस्था,
सावित्रीबाई फुले पुणे विद्यापीठ,
पुणे, अहमदनगर, नाशिक.

विषय : Communication on COVID-19 Vaccine rollout

महोदय,

मा. क्षेत्रीय संचालक, रासेयो क्षेत्रीय संचलनालय, भारत सरकार, पुणे यांच्या पत्रानुसार युवा व क्रीडा मंत्रालय, नवी दिल्ली, भारत सरकार आणि आरोग्य व कुटुंब कल्याण मंत्रालय, भारत सरकार यांनी निर्देशित केल्यानुसार कोरोना (कोव्हीड-१९) लसीकरण मोहीम संपूर्ण भारतभर राबविण्यात येणार आहे. कोरोना (कोव्हीड-१९) लसीकरणाबाबतची संपूर्ण माहिती <https://drive.google.com/drive/folders/1Y6eQohnz8-y1M9YDqghIDPnrZdQMBYQJ?usp=sharing> या google drive वर उपलब्ध करून देण्यात आली आहे. तरी आपल्या महाविद्यालयातील रासेयो कार्यक्रम अधिकारी, विद्यार्थी यांच्या निर्देशनास आणुन दयावे व रासेयो विद्यार्थ्यांमार्फत ही माहिती जास्तीत जास्त व्यक्तीपर्यंत पोहचवण्यात यावी. अधिक माहितीकरिता सोबत दिलेल्या पत्राचे अवलोकन करावे. कळावे, ही विनंती.

संचालक
राष्ट्रीय सेवा योजना

अधिक माहितीकरिता—युवा व क्रीडा मंत्रालय, नवी दिल्ली, भारत सरकार आणि आरोग्य व कुटुंब कल्याण मंत्रालय, भारत सरकार

F.No.P-32-1/CDN/NSS/DTE/2020/30-47
Government of India
Ministry of Youth Affairs & Sports
Directorate of NSS
12/11, Jamnagar House, New Delhi – 110011

Date: 8th of January, 2021

To

The Regional Directors
All Regional Directorates of NSS

Sub: **Communication on COVID Vaccine rollout - Regarding**

Madam/Sir,

I am directed to forward herewith a copy of D.O letter received from Secretary, Department of Health & Family Welfare No. A-11014/212/2020-SNA dated 5th January, 2021 (copy enclosed) on the subject mentioned above and to state that the Department of Health & Family Welfare has planned to rollout of the vaccination programme across the country.

In this regard, Ministry of Health & Family Welfare has requested our Ministry for whole hearted cooperation and disseminate the message to build an environment of universal vaccine acceptability and key will be an effective communication at all levels (State, district, block, village, family level). Relevant IEC material is available on sharable Google Drive , the link is given below:-

<https://drive.google.com/drive/folders/1Y6eQohnz8y1M9YDqqhIDPnrZdQMBYQJ?usp=sharing>

You are, therefore, requested to ensure maximum outreach to all the NSS functionaries under your jurisdiction for successful implementation of this drive and furnish Action Taken Report to this office latest by 14th of January, 2021.

Yours faithfully,

Kaishagwan
for (Assistant Programme Adviser) 08/01/2021

Encls: as above

Copy for information to:

1. Director, NSS, Ministry of Youth Affairs & Sports, New Delhi-011
2. Under Secretary (NSS), Ministry of Youth Affairs & Sports, New Delhi-011



भारत सरकार
स्वास्थ्य एवं परिवार कल्याण विभाग
स्वास्थ्य एवं परिवार कल्याण मंत्रालय
Government of India
Department of Health and Family Welfare
Ministry of Health and Family Welfare

राजेश भूषण, आईएएस
सचिव

RAJESH BHUSHAN, IAS
SECRETARY

D.O No. A-11014/212/2020-SNA
5th January 2021

Dear Madam,

Our country has very effectively faced an unprecedented public health crisis for the past several months in the form of COVID-19 Pandemic. Now, as we stand on the anvil of COVID-19 vaccine rollout, we are tasked with the need to address public expectations, both their eager anticipation as also any hesitancy, as is natural, at such a momentous juncture.

2. The Government is in all readiness for roll-out of the vaccination programme. Keeping in view that the vaccine will be available initially in limited stocks, the National Expert Group on Vaccine Administration for COVID-19 (NEGVAC) has recommended prioritization during the initial phases to Health Care Workers, Front Line Workers, persons aged 50 years and above and lastly those below 50 years with co-morbid conditions. Of course the bottom line is that the vaccine will eventually be available to everyone who needs it.

3. In the face of such a swift evolving scenario of vaccine development and rollout, one of the challenges is to ensure that the over 1.3 billion people in India receive factually correct and prompt information and updates on vaccine benefits and roll out progress. It is critical to build public confidence regarding vaccine safety and address fears over any adverse events and at the same time to continue stress on strict public adherence to COVID Appropriate Behaviour. We will need to actively collaborate towards building such an environment of universal vaccine acceptability and key will be an effective communication action plan for proactive dissemination at all levels (State, district, block, village, family level).

4. A vaccine roll out of this scale is not possible without pro-active support of key stakeholders. Ministry of Youth Affairs is requested to have the same disseminated through their NYKS and NSS networks and through all points of large footfalls under their purview.

contd..2/-

-:2:-

5. Relevant IEC material is available on sharable Google Drive <https://drive.google.com/drive/folders/1Y6eQohnz8y1M9YDqqhIDPnrZdQMByQJ?usp=sharing> which contains both JPEG images and open files for your convenience and will be updated on an ongoing basis. Kindly have these materials customized if necessary for ensuring maximum outreach through your field network in the States/UTs. You can also direct your Nodal Officer to get in touch with us for any further facilitation.

6. Your unstinted support will be critical for successful implementation of this drive which will be a big step towards mitigating the impact of this pandemic.

Regards.

Yours Sincerely



(Rajesh Bhushan)

Ms. Usha Sharma,
Secretary,
Department of Youth Affairs,
M/o Youth Affairs & Sports,
Room No 1 C-Wing Shastri Bhawan,
New Delhi-110001
Email .secy-ya@nic.in

Copy to : Nodal Officer Mr. Saurav Shah, Deputy Secretary
(saurav.shah83@gmail.com) with the request to contact Ms. Gauri
Rishi (Mobile:9811005199) for any facilitation in the matter.