



डॉ. प्रभाकर देसाई
एम्.ए., पीएच्.डी.
संचालक

सावित्रीबाई फुले पुणे विद्यापीठ

(पूर्वीचे पुणे विद्यापीठ)

राष्ट्रीय सेवा योजना

गणेशखिड, पुणे - ४११ ००७



कार्यालय क्र. : ०२०-२५६९७३४१
०२०-२५६२२६८८/८९
मोबाईल : ९८८१९०८०२०
०२०-२५६२२६९२

रासेयो/२०२०-२१/२३५

प्रति,

मा. प्राचार्य व

रासेयो कार्यक्रम अधिकारी

रासेयो संलग्नित व स्वायत्त महाविद्यालये व परिसंस्था,

पुणे, अहमदनगर व नाशिक

दि. १७/०६/२०२१

विषय : कोविड-१९ बाबत केलेल्या कामाचे भितीचित्र (Poster) अथवा छायाचित्रण (Video) स्पर्धेबाबत महोदय,

उन्नत भारत अभियान मार्फत कोविड-१९ आपत्ती काळामध्ये स्वयंसेवक, प्राध्यापक व महाविद्यालय यांनी केलेले सामाजिक काम भितीचित्र अथवा छायाचित्रणामार्फत सादरीकरण करण्याच्या स्पर्धेचे आयोजन करण्यात आलेले आहे.

यामध्ये मागील वर्षभराच्या कोविड-१९ आपत्ती काळामध्ये आपल्यामार्फत केलेल्या सामाजिक कामाचे सादरीकरण करणे आवश्यक आहे. यामध्ये जनजागृती, अन्नधान्य, गरजेच्या वस्तू वाटप, मास्क, सॅनिटायझर निर्मिती व वाटप, आरोग्य सेतू अॅप वापर जनजागृती व प्रबोधन, लसीकरणाबाबत मदत व जनजागृती इत्यादी उपक्रमांचा समावेश त्यामध्ये करण्यात यावा.

या स्पर्धेमधील उत्कृष्ट भितीपत्र व छायाचित्रणाला पुरस्कार ठेवण्यात आलेले आहे. या स्पर्धेमध्ये दि. १८/०६/२०२१ पर्यंतच सहभागी होता येईल.

स्पर्धा प्रकार	अपलोड करण्याकरिता लिंक	स्पर्धेचा अंतिम दिनांक
भितीचित्र (Poster)	https://forms.gle/gatQmvf3bgjFUfp3A	१८ जून २०२१ रोजी
छायाचित्रण (Video)	https://forms.gle/yihh9Dds6e8rsoEr7	रात्री १२.०० वाजेपर्यंत

तरी या स्पर्धेमध्ये जास्तीत जास्त स्वयंसेवक, कार्यक्रम अधिकारी व महाविद्यालयांनी सहभागी व्हावे. अधिक माहितीकरिता सोबत जोडलेल्या माहितीपत्रकाचे अवलोकन करावे. कळावे, ही विनंती.

संचालक
राष्ट्रीय सेवा योजना

सोबत : स्पर्धेचे तपशिलवार माहितीपत्रक

We would like to clarify a few more points in addition to our previous email:

1. RCI-IIT Bombay will provide the participation certificates to the top 2 participants for Poster & Video Making Competition (each), whose names will be nominated by the PI Coordinator from their respective institute.
2. The videos should be preferably shot in landscape mode.
3. The PI coordinators have to share/ upload the links of the videos and posters prepared by their students by naming the files as '**Participant Name_AISHE Code**'.
4. For your reference, we are sharing a screenshot of a Google form, which you can use for selecting top 2 entries for Poster & Video Making Competition separately from your institute (Attached Below).

Note : PIs have to fill the registration form 4 times - Top 2 entries for Poster Making Competition and Top 2 entries for Video Making Competition.

Apart from this, we would also like to inform you that we have recorded the above mentioned meeting, so that PIs who were unable to attend the meeting can refer to the recorded session by using the below

link: <https://drive.google.com/file/d/1imhqwyr6pqaJGcbJGVpjjbE1WNPkIbKW/view?usp=sharing>

Dear All,

We hope you and your family members are staying safe and healthy.

We would like to inform you that Unnat Bharat Abhiyan is organising a '**Poster and Video Making Competition for Students of Participating Institutes (PIs)**'.

The *motivation* in conducting this competition is to create awareness regarding COVID-19, especially in the rural areas, so that we avoid the 3rd wave.

The posters and videos can be prepared on any of the below mentioned themes, preferably in Marathi, using English/ Hindi Subtitles for videos:

Themes:

1. COVID-19 Awareness
2. Importance of Vaccination
3. Importance of Healthy Lifestyle, Yoga, Meditation and Ayurvedic Practices
4. Usage and disposal of Protection items against COVID-19
5. Importance of Physical Distancing, Home Isolation and Medication

The students can combine the above themes as well while preparing posters and videos.

**** The videos and posters should comply with the guidelines of Govt. of India (MoH, Ayush etc.)**

This competition will be conducted at both RCI and NCI levels. Cash prizes will be given at both the levels to the top 3 participants at each level.

Cash Prizes by RCI		
	Videos	Posters
1st Prize	Rs. 10,000/-	Rs. 4000/-
2nd Prize	Rs. 6,000/-	Rs. 2,500/-
3rd Prize	Rs. 2,500/-	Rs. 1,500/-

NCI will select TOP 3 POSTERS and VIDEOS at national level, based on the selection of posters and videos made at Regional level. Cash prizes will be given by NCI in the following manner :

Cash Prizes by NCI		
	Videos	Posters
1st Prize	Rs. 21,000/-	Rs. 7,000/-
2nd Prize	Rs. 11,000/-	Rs. 5,000/-
3rd Prize	Rs. 7,000/-	Rs. 2,500/-

Important Pointers to be Noted:

1. For the above-mentioned competition, only 2 candidates are allowed to take part from each institute. For the video making competition, the students can also form groups (should not exceed 3 members) to participate.
2. Students pursuing Graduation, Masters or PhD from the UBA Participating Institutes can participate.
3. We would like to suggest you all to share a google spreadsheet among your respective institute's students and take their nominations, with a deadline.
4. From the nominations list, PI Coordinators are expected to do the initial screening and select Top 2 participants for the posters & videos separately, based on their poster/video submissions.
5. Please make sure that all the students must submit an undertaking with the PI coordinators, mentioning that they have not violated any of the Govt. level norms prescribed for COVID-19.
6. Posters and Videos should be based ONLY on the above mentioned themes.

NOTE: Registration has to be done only by the PI Coordinator and not by the students. ONLY 2 entries are allowed from one institute.

Guidelines for Poster making:

1. Can be handmade/ digitally made
2. Any written information shall be in **Marathi**
3. Size: A4
4. Theme: one or more themes can be incorporated (related to COVID-19 only)

Guidelines for Video making:

1. Not more than 2 minute duration
2. Size < 15 MB
3. Format : MP4
4. Can be Self shot/ Animated
5. Preferably in Marathi along with English/ Hindi subtitles

Guidelines for Participants:

- One entry is permitted from every participant
- Participants can send their entries in a Group/team (not more than 3 members)
- Poster and Video should be on the suggested themes
- Participants need to share his/her consent for UBA rights on usage of the Entries received
- Participants to provide an undertaking mentioning that they have not violated any government norms prescribed for COVID-19

Please refer to the below links for registering your institute's students for the above mentioned competition.

Application Link for Video Competition : <https://forms.gle/yihh9Dds6e8rsoEr7>

Application Link for Poster Competition : <https://forms.gle/gatQmvf3bjfUfp3A>