



डॉ. प्रभाकर देसाई

एम्.ए., पीएच डी.

संचालक

सावित्रीबाई फुले पुणे विद्यापीठ

(पूर्वीचे पुणे विद्यापीठ)

राष्ट्रीय सेवा योजना

गणेशखिंड, पुणे - ४११ ००७



कार्यालय क्र. : ०२०-२५६२२६८८/८९

: ०२०-२५६२२६९०/९९

: ०२०-२५६२२६९२

: ०२०-२५६९७३४९

रासेयो/२०२०-२१/३०१

दि. ०८/०९/२०२१

प्रति,

मा. प्राचार्य/संचालक

रासेयो संलग्नित व स्वायत्त महाविद्यालये व परिसंस्था,

फक्त पुणे जिल्हा

सावित्रीबाई फुले पुणे विद्यापीठ

विषय :- कोरोना (कोविड) मुक्त गाव या शासनाच्या योजनेमध्ये रासेयो कार्यक्रम अधिकारी व विद्यार्थी स्वयंसेवक सहभागी होणे बाबत...

महोदय,

आपणास विदित आहेच की, गत दीड वर्षांपासून आपण सर्वजण कोविड १९ या महामारीमुळे त्रस्त आहोत. तथापि तिसरी लाट येण्याची शक्यता शासन व आरोग्य तज्ज्ञांकडून वर्तविली जात आहे. या कोविड १९ या साथीच्या रोगाचा मुकाबला करण्यासाठी सावित्रीबाई फुले पुणे विद्यापीठ, राष्ट्रीय सेवा योजना विभाग, पुणे जिल्हा प्रशासन व भारतीय जैन संघटना, पुणे यांच्या संयुक्त विद्यमाने पुणे जिल्ह्यामध्ये कोरोनामुक्त गाव ही योजना राबविण्यात येत असून सध्या काही गावांमध्ये काम सुरु झालेले आहे. कोरोना मुक्त गाव योजना ही महत्त्वाकांक्षी योजना असून यामध्ये गावपातळीवर ग्रामस्थ व विद्यार्थी यांनी एकत्र येऊन त्याचे जन चळवळीत रुपांतर होऊन काम केल्यासच आपण कोरोनामुक्त होवू या हेतूने शासनाने याबाबत वेळोवेळी मार्गदर्शन केलेले आहे. त्यासाठी सावित्रीबाई फुले पुणे विद्यापीठाच्या पुणे विभागातील सर्व महाविद्यालयातील रासेयो कार्यक्रम अधिकारी व विद्यार्थी-स्वयंसेवकांनी उत्स्फूर्तपणे सहभागी व्हावे असे आपणांस आवाहन करण्यात येत आहे.

कोरोनामुक्त गाव योजनेसाठी स्वयंसेवकांची निवड करताना आपल्या महाविद्यालयाच्या परिसरातील किमान ४ स्वयंसेवक प्रती गाव या प्रमाणे असावेत. स्वयंसेवक हा पदवी किंवा पदविकाच्या अंतिम वर्षातील असावा. या सर्व इच्छुक स्वयंसेवक व कार्यक्रम अधिकारी/प्राध्यापक यांची माहिती खाली दिलेल्या लिंकवर मंगळवार दिनांक १४-०९-२०२१ पर्यंत माहिती भरून पाठवावी. सदर प्राध्यापक व स्वयंसेवक यांची ऑनलाईन झुम मिटिंग आयोजित करून सदर योजनेची सविस्तर माहिती देवून त्यांचे प्रशिक्षण आयोजित करण्यात येईल. सर्व सहभागी प्राध्यापक व स्वयंसेवक यांना महाराष्ट्र शासन, सावित्रीबाई फुले पुणे विद्यापीठ व भारतीय जैन संघटना यांचे सहभाग प्रमाणपत्र देण्यात येईल.

भारतीय जैन संघटनेच्या वाघोली येथील महाविद्यालयाचे प्रतिनिधी आपणांस प्रत्यक्ष भेटून कोरोनामुक्त गांव योजनेबाबत तसेच त्याअनुषंगाने करावयाच्या कार्यवाहीबाबत सविस्तर माहिती देतील. त्यांना आपल्या स्तरावरून आवश्यक ते सर्व सहकार्य करून आपल्या महाविद्यालयातील जास्तीत जास्त विद्यार्थी यामध्ये सहभागी होतील यादृष्टीने कार्यवाही करावी. तसेच या योजने संदर्भात अधिकची माहिती अथवा काही प्रश्न असल्यास भारतीय जैन संघटना महाविद्यालय वाघोली येथील कोरोनामुक्त गांव समन्वयक डॉ. संजय गायकवाड (९४२३२२१६९२) अथवा प्रा. सुभाष शिंदे, रासेयो समन्वयक (७७०९३६२६५७) यांच्याशी संपर्क साधावा.

नोंदणी लिंक : <https://forms.gle/3cHUzz3cB8RcyCLV6>

संचालक

राष्ट्रीय सेवा योजना

प्रत माहितीसाठी : १) मा. जिल्हाधिकारी, पुणे

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४) डॉ. संजय गायकवाड, समन्वयक, कोरोना मुक्त गांव योजना

५) प्रा. सुभाष शिंदे, समन्वयक, रासेयो, बीजेएस कॉलेज, वाघोली



श्री.आयुष प्रसाद (भाप्रसे)

मुख्य कार्यकारी अधिकारी

जिल्हा परिषद, पुणे

जा.क्र.आरोग्य/कोविडमुक्तगाव/ 40 /२०२१

दिनांक: 28/08/2021

To,

The Vice-Chancellor
Savitribai Phule Pune University,
Ganeshkhind Road
Pune- 411007.

सावित्रीबाई फुले पुणे विद्यापीठ, पुणे-७.
भावक/जावक क्र.: 711
दिनांक 28 AUG 2021
राष्ट्रीय सेवा योजना
शाखा-

मा. कुलगुरु कार्यालय
सावित्रीबाई फुले पुणे विद्यापीठ
आवक दिनांक 27 AUG 2021
आवक क्रमांक व्हीसी 4830
जावक दिनांक 28 AUG 2021

Subject – Engaging students into Covid Free Village Program

Dear Sir,

The district administration of Pune district has associated with Bharatiya Jain Sanghatana (BJS) to implement the new initiative of Covid Free Village (CFV) program in Pune District and later to be scaled in Pune division (Pune, Sangali, Satara, Kolhapur & Solapur).

In this new initiative, the CFV Program is a village level community-led model taking responsibility for protecting their own villages from the impact of the pandemic by creating Village Task Forces (VTFs). This grassroots initiative enables district administrations to effectively implement and sustain measures to contain and manage COVID-19 health challenges during the current and subsequent pandemic waves.

To support and empower villagers, specific roles have been identified for students, undergoing graduation (preferably in third year) and/or students pursuing post-graduation. The students will be volunteering at village level as program officer for the duration of 2 months (on rotational basis). We believe that utilization of the students' force is the best option for this initiative as it will help district administration to get additional hands at the grassroots level.

It is envisioned that the students will be working in their respective villages or at the most in nearby villages for the CFV Program. It will be easy for them to manage work by staying in their own villages as well continue with their online education. With this mechanism the motivated students will whole heartedly get involved in training, handholding of the villagers and contribute to resolve village level issues pertaining to CFV program.

To do that, the students will be trained on the detailed envisioned roles. The students will gain the knowledge of various aspects such as knowledge about grass root challenges of Covid pandemic and need to address those situations, how the government administration works, leadership roles. The students will get the opportunity to co-create with government administrative officers etc. Also the students will get hands-on experience in development sector of live project implementation. It will help student to enhance the learning experience and foster a sense of belongingness beyond the classroom. It will also,

help students in getting experience to think, talk, and write about their work and facilitate holistic development.

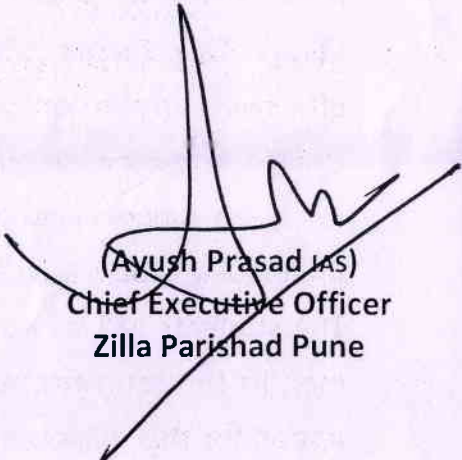
This is completely voluntary work and no any compulsion. While appealing to participate in CFV program, the colleges will be approached first, in case they are convinced and accepts this, then only students will be approached. After receipt of response from willing to learn and participate students, they will be utilised in the implementation at village level. Proper precautions like vaccination of the students, provision of safety measures like masks and sanitizers will be taken.

Since this is a voluntary participation, students will not be given any kind of monetary benefits from any of the stakeholder involved in CFV Program. However, they will be felicitated by giving recognition and participation certificates.

Apart from this as per UGC guidelines, they can be given certain credits for this voluntary work as per the eligibility / provision.

With this you are requested to direct colleges to encourage student and participate in the CFV Program and also provide them credits as per UGC guidelines eligibility / provision.

With regards,



(Ayush Prasad IAS)
Chief Executive Officer
Zilla Parishad Pune

Copy to:

1. District Health Officer, Z.P.Pune
2. Bharatiya Jain Sanghatana

COVID-FREE VILLAGE

A *Jan Andolan* for Covid Containment in Rural India

Concept Note

INTRODUCTION

The Covid-19 pandemic has largely been an urban phenomenon until recently. However, the country is now witnessing an increase in new infections in peri-urban, rural and tribal areas. This is a challenge as public health infrastructure and services would require major bolstering in rural areas to adequately respond to the pandemic. Recent guidelines¹ by the Ministry of Health & Family Welfare, Government of India call upon Gram Panchayats and other village stakeholders to help strengthen the primary healthcare system to effectively address this emerging challenge.

COVID-FREE VILLAGE

The Covid-free Village (CFV) is a community-led program that takes responsibility for protecting villages from the impact of the pandemic. The objective is to empower villagers to take ownership and create a *Jan Andolan* for containing the pandemic through collective action. The program has been designed with scale and replication in mind, informed by BJS' 35 years of grassroots experience in health, disaster response, education, water, and social development. The model demonstrates success in "one village" that can be taken to scale across the country. Its frameworks, processes, stakeholder roles and responsibilities, and support material such as training modules, BCC/IEC creatives, technology interventions etc. have all been developed to support implementation at scale.

EMPOWERING VILLAGES THROUGH JAN ANDOLAN

BJS strongly believes in the inherent capacity of communities to find solutions to their own problems. Every village has self-motivated people ready to contribute their time and efforts for the well-being of their communities. However, what they often lack are guidance, training, and the tools to facilitate leadership for collective community action. The CFV program empowers the village through a *Jan Andolan* to protect them from the impact of the pandemic.

The program focuses on creation of Village Task Forces that take responsibility for specific Covid-containment measures. Social mobilization, creation of enabling environment and preparation of the village for *Jan Andolan* are led by the Sarpanch with help from village leaders like Gram Sevak, Talati, village seniors etc. The Village Task Force provides a strong community platform for Covid containment by:

- Mobilizing village communities to create an enabling environment for Covid-appropriate behaviours and risk reduction through awareness drives and BCC/IEC interventions
- Supporting the district/taluka administrations to strengthen tracing, tracking, testing and treatment of Covid cases in the village
- Assisting with setting-up of quarantine centres and COVID care centres, including for children if needed
- Facilitating coordination with district/taluka administrations for utilization of government schemes
- Supporting the vaccination program of the administration to ensure 100% vaccine coverage of eligible people in the village

The increased awareness on Covid-appropriate behaviour, enabling environment for risk-reduction, Covid containment measures implemented by the Village Task Forces, and linkages established with the district/taluka administrations are expected to empower the village to protect themselves from the pandemic.

¹ GoI, MoH&FW, SOPs on COVID-19 Containment and Management in Peri-urban, Rural and Tribal Areas, 16 May 2021.

PROGRAM DEVELOPMENT

BJS has designed and developed the CFV program with clear frameworks, strategies and processes. Resources have also been developed for training and handholding of Village Task Force members. The interplay of roles and responsibilities of stakeholders have been articulated in program design to ensure clarity at all levels. The following preparations have been completed by BJS to have the program ready for scaled implementation:

- Development of conceptual, operational, monitoring and evaluation frameworks
- Defining the roles and responsibilities of all stakeholders and their interplay in key processes
- Implementation guidelines and standard operating procedures
- BCC/IEC creatives on all aspects of Covid containment implemented by Village Task Forces
- Implementation guidebooks for all stakeholders, including Sarpanch and VTF members
- Self-learning audio-visual training modules to facilitate online training and capacity building
- Technology platform for universal access to program resources by stakeholders and to assist with program monitoring, data collection and dashboard processes
- CFV State War Room concept and guidelines for effective program management at scale
- Guidelines and process maps for mobilizing student interns to support Village Task Forces

A concept of CFV State War Room has been developed to manage the program at scale, to be achieved in partnership with a premier management institution. As the success of the program depends upon the training and capacity building of village level stakeholders, a rotational student internship program has been developed in partnership with the State Government, universities and colleges. Student interns will be trained and deployed in their native/preferred villages to build capacity of village stakeholders and handhold them to accomplish Covid containment. The student internship will ensure a win win situation for everyone – students themselves for learning opportunities and academic credits, villages for assistance received in Covid containment, and government for effective risk-reduction in thousands of villages.

OWNERSHIP BY THE STATE GOVERNMENT

The CFV program is implemented in the state as a government initiative. The State Government issues suitable orders and declares Covid-free Village competitions with prizes in different categories awarded to winning Gram Panchayats. Participation in the program is demand-driven; and Gram Panchayats desirous of joining the program and competition submit applications to Taluka Administration. The State Government supports implementation by establishing Program Management Units at State, District and Taluka levels, nominating Nodal Officers for coordination with stakeholders.

Figure-1: Support Structure of the CFV Program



ANTICIPATED CHALLENGES

Although the CFV program has been designed with flexibility to support state-specific contexts, the following challenges are anticipated in its scaled implementation:

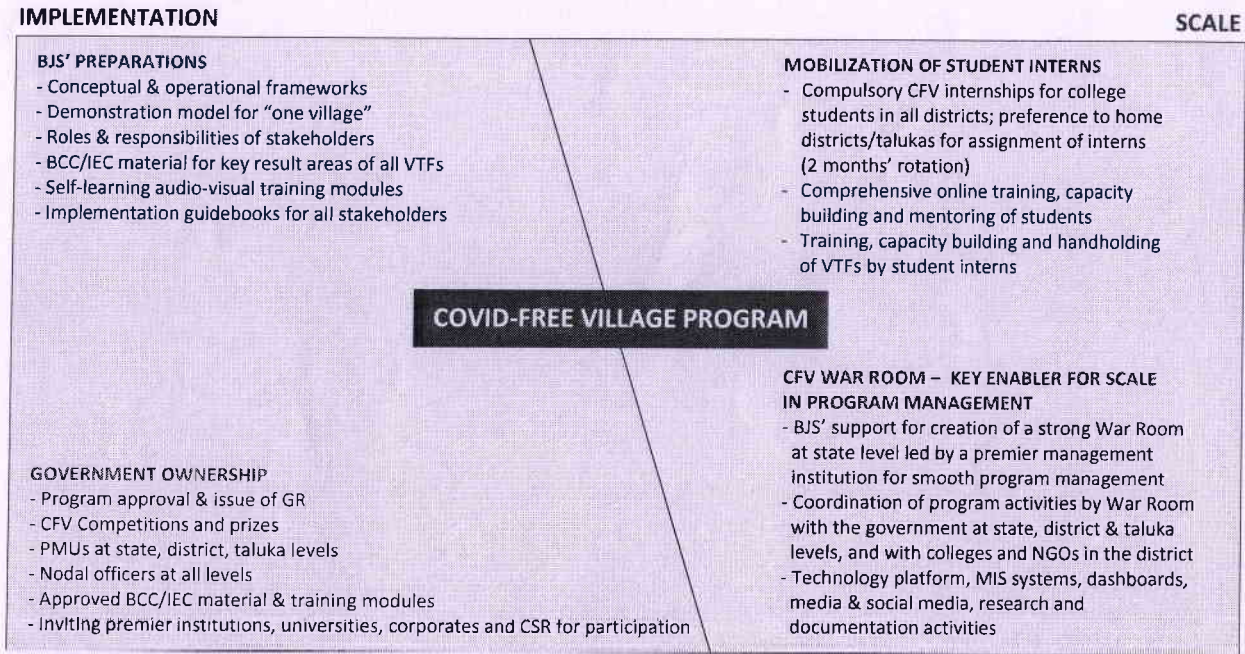
- Social mobilization in thousands of villages. Village communities across the state need to be mobilized to ignite their passion and prepare them for a strong collective response to the pandemic
- Building grassroots extension capacities for training and handholding of Village Task Forces
- Ownership of the CFV State War Room by a premier management institution as envisaged in the program
- Management of student internships in villages – their selection, training, village allotment, resolution of field challenges, rotation of batches etc.
- Use of tech-enabled processes in low-literacy village settings

STRATEGY FOR SCALE

To program adopts the following approaches to address above implementation challenges:

- **CFV State War Room:** Managing the program in thousands of villages is a complex activity. The program will seek partnership with premier institutions in the state (like IIMs/IITs) to mobilize interested students for managing the CFV State War Room. Contributions by senior students from such prestigious institutions will add immense value to the program, and students will benefit from the immersion experience and opportunities for research they receive by being part of the program. If students are provided with a strong strategic framework, they will use their skills, innovation and technology to successfully demonstrate program management at scale. Students will head different Desks in the War Room, such as coordination with the state government; district program management; technology, web portal and dashboard; monitoring and evaluation; media and social media; documentation; research and innovation; support to other states; fundraising etc. The War Room will be outside the government system, exclusively meant to successfully demonstrate scale, use of technology, creativity, innovation, and best practices in program management.
- **Student Internships:** A student internship program has been conceptualized as a key strategy to achieve scale in training, capacity building and handholding of Village Task Forces. Universities and colleges in the state will be mobilized to officially engage with the program through student internships, providing academic credits to participating students as per UGC norms. Online training of student interns will enable them in turn train and handhold members of Village Task Forces. The internship program will ensure a win-win situation for all – students in terms of the learning opportunities and academic credits they receive, villages in terms of the assistance received for Covid containment, and government in terms of effective Covid risk reduction in thousands of villages. Apart from award of academic credits for their contributions, student interns will be recognized by giving them certificates co-signed by State Government, University/College and BJS.
- **Program Management Units:** To ensure State Government's support for the CFV program, dedicated Program Management Units (PMU) will be established at state, district and taluka levels. The government will nominate Nodal Officers at PMUs for effective coordination among all program stakeholders.
- **Technology Platform:** The program uses tech-enabled solutions for universal access and utilization of resources by stakeholders at all levels. A user-friendly technology platform has been developed to facilitate monitoring, data collection, reporting and dashboard processes, especially keeping in mind the low-literacy village setting. The platform has been designed with flexibility to allow contextual changes and the requirements of scale.
- **CFV Competitions:** To incentivise participation of Gram Panchayats in the program, the State Government will declare CFV competitions with prizes for winning Gram Panchayats in different categories. Prizes will be aligned with demonstrated success in key result areas of the CFV program. The categories of prizes to be awarded, the prize money, and guidelines for utilization of the prize money will be announced by the State Government while declaring the competitions. The State Government will also finalize the assessment process for selection of winners.

Figure-2: Strategy for Scaled Implementation



COLLABORATIVE ACTIONS

The strategy for scale articulated above with the CFV Program State Covid War Room and mobilization of student interns ensures minimum disturbance to the existing government mechanism for Covid containment in the state. The state government stands to benefit from the energy, enthusiasm, technology skills and innovation brought in by senior students from premier institutions like IIMs and IITs, and from the grassroots support to Village Task Forces provided by student interns from local colleges. Participating students benefit from the invaluable learning, research and evaluation opportunities received through the program; and thousands of villages in the state benefit from the support they receive for effective Covid containment.

Table-1: State Level Collaborative Actions

State Government	Premier Management Institution	Universities/Colleges
<ul style="list-style-type: none"> • Government resolution for program implementation as a state government scheme • Announcement of Covid-free Village competitions and prizes • Approval of all program related material, training modules and tools • Establishment of Program Management Units at State, District and Taluka levels • Directives to premier management institution in the state capital to lead the State Covid War Room • Directives to universities and colleges to facilitate student internships 	<ul style="list-style-type: none"> • Deputation of senior students for leading the Desks at the State Covid War Room • Involvement of Professors as guides for students deputed at the State War Room • Effective management of State Covid War Room 	<ul style="list-style-type: none"> • Deputation of students on two months' rotational internships in villages in coordination with District Desks at the State Covid War Room • Training, capacity building and handholding of Village Task Force members by student interns

THEORY OF CHANGE

The CFV program seeks to empower villages for Covid containment through *Jan Andolan*. The program envisages villages taking responsibility for community-led collective actions to protect them from the impact of the pandemic. The State Government, BJS and senior students from premier management institutions, universities and colleges play critical roles in facilitating the program. Ownership of the village, demand for Covid containment services and schemes, technology integration, and scaled program management by the CFV State War Room and student internships are key enablers.

Figure-3: Theory of Change

