



स्वातंत्र्याचा अमृत महोत्सव



# सावित्रीबाई फुले पुणे विद्यापीठ

(पूर्वीचे पुणे विद्यापीठ)



प्रो. (डॉ.) सदानंद भोसले

एम्.ए., पीएच.डी.

संचालक (अतिरिक्त कार्यभार)

राष्ट्रीय सेवा योजना

गणेशखिड, पुणे - ४११ ००७

कार्यालय क्र. : ०२०-२५६२२६८८/८९

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: ०२०-२५६९७३४९

संदर्भ : रासेयो/२०२४-२५/३२४

दि. १२/११/२०२४

प्रति,  
मा.प्राचार्य/संचालक,  
रासेयो संलग्नित सर्व महाविद्यालये परिसंस्था,  
पुणे, अहमदनगर व नाशिक जिल्हा,  
सावित्रीबाई फुले पुणे विद्यापीठ.

विषय : 'चौथा जनजाती गौरव दिवस साजरा करण्याबाबत'

महोदय,

मा. क्षेत्रीय संचालक, रासेयो क्षेत्रीय संचालनालय, युवा व खेल मंत्रालय, भारत सरकार, पुणे यांच्या पत्रानुसार आदिवासी व्यवहार मंत्रालय, भारत सरकार, नवी दिल्ली यांच्या निर्देशानुसार १५ नोव्हेंबर हा दिवस देशाचे महान स्वातंत्र्यसेनानी आणि आदिवासी नेते भगवान बिरसा मुंडा यांची जयंती म्हणून घोषित केली आहे. तसेच राष्ट्रीय इतिहास आणि संस्कृतीत आदिवासी समुदायांच्या योगदानाचे स्मरण करण्यासाठी आणि येणाऱ्या पिढ्यांना संरक्षणासाठी प्रेरित करण्यासाठी जनजाती गौरव दिवस म्हणून साजरा करण्यात यावा.

त्यानुसार आपल्या महाविद्यालयामध्ये दि. १५ नोव्हेंबर २०२४ ते दि. १५ नोव्हेंबर २०२५ या कालावधीत चौथा जनजाती गौरव दिवस साजरा करून उपक्रमांचे आयोजन करण्यात यावे. या उपक्रमाना ट्विटर, फेसबुक, व्हाट्सअप व इतर सोशल मिडीयाच्या माध्यमातून प्रसिध्दी द्यावी. तसेच उपक्रमाचे My Bharat पोर्टलवर Event Create करून अपलोड करण्यात यावे. या उपक्रमाचा सविस्तर अहवाल व छायाचित्रे nss\_student\_list@pun.unipune.ac.in या मेलवर "जनजाती गौरव दिवस" या विषयासह पाठवावा. आपल्या माहिती व उचित कार्यवाहीकरिता सोबत जोडलेल्या पत्राचे अवलोकन करावे. या उपक्रमाचे आयोजन करताना सार्वजनिक निवडणूकांच्या पार्श्वभूमीवर आदर्श आचारसंहितेचे पालन करावे. कळावे, ही विनंती.

संचालक  
राष्ट्रीय सेवा योजना

सोबत : मा. क्षेत्रीय संचालक, क्षेत्रीय संचलनालय, भारत सरकार, पुणे यांचे पत्र

**To**  
**NSS Program Coordinators**  
**In Maharashtra & Goa**

**Sir/ Madam,**

In reference to the virtual meeting held under the chairmanship of Hon'ble Minister, MYAS, It is to inform that Government of India has declared 15<sup>th</sup> November, the birth anniversary of Bhagwan Birsa Munda, the legendary freedom fighter and tribal leader of the country, as Janjatiya Gaurav Diwas to commemorate the contributions of tribal communities in national history and culture and to motivate the coming generations for protecting our cultural heritage and national pride.

**4th Janjatiya Gaurav Divas Celebration**  
**2024 events and activities are to be organized from 15th**  
**November 2024 to 15th November 2025.**

**In this regard, all universities are requested to submit action plan & organise activities including rallies, workshops, and any other planned, activities—pertaining to the Jan Jatiya Gaurav Divas 2024 celebrations within your respective jurisdictions.** Please send the action plan to this office & inform NSS units to organise activities in your jurisdiction

In view of ongoing state elections in Maharashtra, the model code of conducted to be followed while organization of the program . For your reference, the list of proposed activities for the Ministry of Youth Affairs & Sports has been attached.

Regards,

**AJAY B SHINDE**  
**Regional Director (Maharashtra & Goa)**  
**Regional Directorate of N.S.S.**  
**Government of India, Ministry of Youth Affairs & Sports**  
**A Block, College of Agriculture Campus, Shivaji Nagar, Pune- 411005**

|              |
|--------------|
| Secy (YA)    |
| FTS No. .... |
| Date.....    |
| (S).....     |

Shastri Bhawan, New Delhi  
Dated: 02.08.2024**Office Memorandum****Subject: 4th Janjatiya Gaurav Divas Celebration, 2024 - list of proposed events and activities from 15<sup>th</sup> November, 2024 to 15<sup>th</sup> November, 2025 – reg.**

The undersigned is directed to say that Government of India has declared 15th November, the birth anniversary of Bhagwan Birsa Munda, the legendary freedom fighter and tribal leader of the country, as Janjatiya Gaurav Divas to commemorate the contributions of tribal communities in national history and culture, and motivate the coming generations for protecting our cultural heritage and national pride. The upcoming Janjatiya Gaurav Divas 2024 will be the 150th birth anniversary of Bhagwan Birsa Munda. Ministry of Tribal Affairs is planning year-end activities during the year commencing from 15th November, 2024 and leading up to November 15, 2025 to celebrate the 4th Janjatiya Gaurav Divas.

2. As the Ministries / Departments of the Government of India are important stakeholders in ST welfare and development, it is therefore requested to participate in the celebrations of the year end activities by planning a series of nationwide programs and activities on the following themes:

- Theme 1: Socio-economic development and Awareness Building
- Theme 2: Education and Skill development
- Theme 3: Livelihood and Entrepreneurship
- Theme 4: Health and Wellness
- Theme 5: Art, Culture, and Heritage.

A list of suggestive events has also been attached for reference.

3. To ensure the success of this initiative and to encourage widespread participation through whole of Government approach and Jan-Bhagidari from all sections of society, Ministries / Departments are requested to organize and facilitate various events at the international, national, state, district and village levels with wide participation from various stakeholders. In this regard a dedicated web portal is being developed and the login details will be provided in due course.

4. It is requested to prepare a calendar of proposed events and activities in the below mentioned format and share with the Ministry of Tribal Affairs as earlier as possible latest by 3<sup>rd</sup> August, 2024. It is also requested to instruct offices and other institutions under your control to celebrate the 4<sup>th</sup> Janjatiya Gaurav Divas.

1. Name of Ministry / Department:
2. Event/ Activities name :
3. Implementing Agency :
4. Venue :
5. Month :
6. Tentative gathering :

JS(YA)


Meen

MEETA RAJIVLOCHAN  
Secretary (Youth Affairs)

5. For further details/assistance, it is requested to contact the undermentioned officers:

- (a) Sh. Manoj Kumar, Research Officer (Mob: 9708159501;  
manoj.kumar96@nic.in)
- (b) Sh. Kumar Govind, Project Analyst (Mob: 9717253396;  
kumar.govind@iitdalumni.com)

Yours sincerely,

  
(Manoj Kr. Singh)  
Deputy Secretary

To,

The Secretaries,  
Government of India  
(as per list)

# MINISTRY-LEVEL CELEBRATIONS

## MINISTRY

### Tentative list of activities

| MINISTRY                     | Tentative list of activities   |
|------------------------------|--|
| Education                    | <ul style="list-style-type: none"> <li>Assemblies dedicated to Birsa Munda and Janjatiya contributions + Tribal Art Mural Project</li> <li>150 Seminars on Janjatiya freedom fighters throughout the year.</li> <li>Curated visits of school children to Janjatiya Museums across the country</li> <li>Immersive visits to homes in Janjatiya community to teach children to live in harmony with nature (like EBSB study tours)</li> <li>Training on use of Adi Vaani: AI tool to translate tribal languages</li> </ul>   |
| Railways                     | <ul style="list-style-type: none"> <li>Name a train/ station after Janjatiya leaders and achievers.</li> <li>Lighting up of stations near birthplaces of Janjatiya freedom fighters.</li> <li>Display of exhibition of Janjatiya achievers of India.</li> <li>Painting train facades / station walls with Janjatiya art/ slice of life pictures, photos of Janjatiya freedom fighters.</li> <li>Message / Short story on back of tickets, Tickers on booking sites.</li> <li>Playing recorded messages at railway stations</li> <li>Special Tour packages by IRCTC for JJGV 2024-25</li> </ul> |
| Civil Aviation               | <ul style="list-style-type: none"> <li>Display of exhibition at airports. Special LED Displays.</li> <li>Special announcements on flights.</li> <li>Janjatiya Culture Showcase at airports – Music and Dance.</li> </ul>   |
| Youth Affairs and Sports     | <ul style="list-style-type: none"> <li>Janjatiya Khel Mahotsav (competitive games + demonstration sports) to be celebrated on the lines of Khelo India (focus on indigenous games)</li> <li>Motion to introduce 1-2 vanishing Janjatiya sports into the global sporting arena.</li> </ul>  |
| Information and Broadcasting | <ul style="list-style-type: none"> <li>AIR and DD: special programmes</li> <li>Eklavya DTH promotion</li> <li>List of Janjatiya Achievers to be shared with media houses for interactions.</li> <li>Screening of Janjatiya documentaries before every feature film in cinema halls (PVR/ DT Cinema/ Inox, Big Cinema etc.)</li> <li>Selfie corners</li> </ul>  |
| Rural Development            | <ul style="list-style-type: none"> <li>Tribal Rozgaar Mela: Organize employment fairs connecting tribal job seekers with potential employers.</li> <li>Rural Infrastructure Inaugurations: Inaugurate rural development projects such as roads, bridges, and sanitation facilities in tribal regions.</li> </ul>   |

# MINISTRY-LEVEL CELEBRATIONS

| MINISTRY                               | Tentative list of activities  |
|--|---|
| Women and Child                        | <ul style="list-style-type: none"> <li>Special Programmes in all Anganwadis.</li> <li>Exhibition Display, Storytelling activities centered around Janjatiya contribution to India.</li> </ul>   |
| Health and Family Welfare + M/O AYUSH  | <ul style="list-style-type: none"> <li>Seminars on Janjatiya Way of Life – Relevance in Modern Context.</li> <li>Best health practices of tribals – Back To Roots, Nature First Lifestyle anchored in Indian Knowledge System</li> <li>Sickle Cell Anaemia Awareness Campaigns: Raise awareness about sickle cell anaemia, a prevalent health issue in tribal communities.</li> </ul> |
| Tourism                                | <ul style="list-style-type: none"> <li>Special Light and Sound Show or Drone Show on Birsā Munda / Janjatiya Glory and Achievement</li> <li>Janjatiya Tourism Circuits</li> <li>A day/ weekend with tribals – specially curated home visit immersive experience. Special listings on travel sites etc.</li> </ul>   |
| MSME                                   | <p>Special drive towards priority loan approvals/ clearances across schemes of Government for tribals. (time period to be decided)</p>  |
| Skill Development and Entrepreneurship | <p>Special Training Announcement : Modern Careers and Janjatiya Aspirations. (In collaboration with relevant ministries such as MeITy, I&amp;B,</p>   |
| Communications – Department of Posts   | <ul style="list-style-type: none"> <li>Special display of all stamps connected to tribals.</li> <li>Exhibition display at all post offices.</li> <li>Issue of commemorative stamps on Tribal Freedom Fighters.</li> </ul>   |
| Textiles                               | <ul style="list-style-type: none"> <li>Indigenous weaves + Sustainable fabric and products display</li> <li>Special Display of work of weavers from Janjatiya community</li> <li>Achievers walk wearing Janjatiya culture influenced textiles.</li> </ul>   |
| Commerce                               | <ul style="list-style-type: none"> <li>Jan Jatiya Business Conclave – New Ideas and Opportunities</li> <li>2-day meet with Ministry of Commerce, CII and others</li> <li>Special focus on OPOP, GI products of Janjatiya origin</li> </ul>  |

# MINISTRY-LEVEL CELEBRATIONS

| MINISTRY  | Tentative list of activities  |
|---|---|
| Consumer Affairs  | <ul style="list-style-type: none"> <li>• Curated Janjatiya Product Corners on E-commerce platforms Amazon, Flipkart, Meesho, Ajo, Nyka, Tata Cliq etc. under branding of Janjatiya Gaurav Diwas. (Home Décor, Jewellery and Accessory, Food and Spices etc.)</li> <li>• Outreach amongst Cloud Kitchen, Food Delivery Platforms, hyper local delivery apps such as Blinkit, Instamart, Zepto etc. for special curation of Janjatiya food, GI tagged spices etc.</li> </ul>  |
| Ayush (Ayurveda, Yoga & Naturopathy, Unani, Siddha, and Homeopathy) | <ul style="list-style-type: none"> <li>• Organize health camps offering traditional Ayurvedic, Yoga, and Naturopathy treatments.</li> <li>• Promote the cultivation of indigenous medicinal plants in tribal regions through GI tagging.</li> <li>• Tribal Ayush Awareness Campaigns</li> <li>• Tribal Medicine Research Centers</li> </ul>   |
| Agriculture and Farmers Welfare                                     | <ul style="list-style-type: none"> <li>• Host Tribal Agri-Entrepreneurship Summits to connect tribal farmers with agri-entrepreneurs, encouraging collaborations and showcasing successful tribal farming models.</li> <li>• Tribal Farmers' Markets: Set up dedicated markets for tribal farmers to directly sell their produce</li> <li>• Launch organic farming initiatives in tribal regions, offering training and support for sustainable and chemical-free agriculture.</li> <li>• Establish Seed banks to preserve indigenous varieties. Send seeds to Svalbard Global Seed Vault.</li> </ul> |
| Mines + Coal  | <ul style="list-style-type: none"> <li>• Mining Safety Programs: Implement comprehensive training programs on mining safety for tribal workers and communities living near mining sites.</li> <li>• Mine Rehabilitation Funds: Allocate funds for the rehabilitation and ecological restoration of tribal land affected by mining activities.</li> </ul>  |
| Finance - Department of Economic Affairs                            | <p>Issue of commemorative coins featuring the profiles of Tribal Freedom Fighters.</p>  |