

सावित्रीबाई फुले पुणे विद्यापीठ
(पूर्वीचे पुणे विद्यापीठ)
SAVITRIBAI PHULE PUNE UNIVERSITY
(Formerly University of Pune)

समन्वय कक्ष (माध्यम)
गणेशखिंड, पुणे



Media Co-ordination Cell
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Venture Capitalist Bikram Mahajan Delivered a lecture in Incubation cell of SPPU

Pune -

Startup Valuation and Funding is a very important part of the success of an enterprise. Centre for Innovation, Incubation and Enterprise at Savitribai Phule Pune University organized a session of Bikram Mahajan, Founder & CEO at Whitebox Capital a Venture Capitalist from Mumbai to speak to the startups at the University.

Startups lack the expertise to understand the evaluation process by the funds and most of the times the reasons for rejection are also not communicated to the startups keeping from guessing what went wrong. Funds decided the scale of an enterprise. Bikram Mahajan covered aspects of fair valuation process of startup amount of startup to be raised for the startups, best ways of funding the startup, pitch to the investors and what is in investors mind to back a startup.

Thirty startups and many aspirants were a part of this session and more than 200 colleges attended the program on the Live Telecast.

Centre for Innovation, Incubation and Enterprise recently conducted awareness program that was attended by 750 students who are actively involved in Innovation and Startup activities at College level. Startup Club is an initiative of SPPU to get startups together on Saturdays and discuss the problems faced by them and eminent experts from the field invited to share experience, told Dr. Apoorva Palkar, Director, Innovation, Incubation & Linkages, SPPU.

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