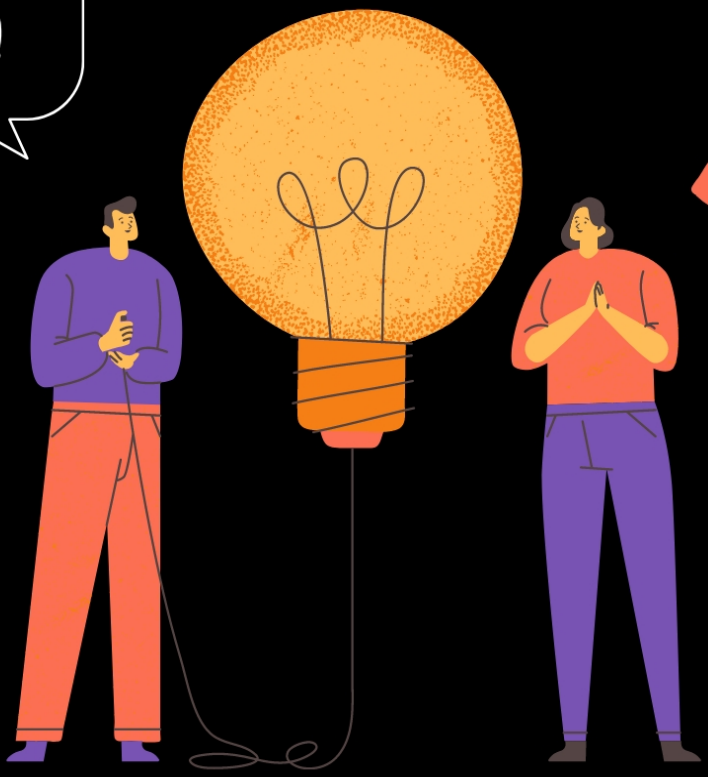
SAVITRIBAI PHULE PUNE UNIVERSITY
DEPARTMENT OF COMMERCE
PRESENTS



BECH DAAL...

The Mad Ads competition

ANY QUERIES CONTACT US AT:
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Instructions for the competition:

1. Mad-Ads is a competition where you can show your creative and humorous thinking skills in form of advertisement.
2. You have to make an advertisement which will be unique [you can take any existing product or create a new product of your own. (Please note you will be judged accordingly]
3. To get qualified for the competition it is required to submit a ppt presentation of posters or cinematic or animated video clip of maximum 1GB.
4. Please include a brief detail about your advertisement in the form and names of all participants, and the department you are studying in Savitribai Phule Pune University.

General Rules and Regulations:

1. Registration for the competition is free. To register click on the google form. Attractive prizes will be given to the winners.
2. The competition is open for all the postgraduate students studying in various departments of Savitribai Phule Pune University.
3. The competition will be held online on Microsoft Teams.
4. Languages to be used in the advertisement will be English, Hindi or Marathi.
5. The competition is divided into following rounds:

   Round 1:

   - Filling the form, register the team and upload the advertisement (video, ppt presentation, poster, jingle etc)
   - Panel of judges will evaluate the Ads and select the best Ads who will go to the next and last round

   Round 2:

   - This round will be online on Microsoft teams.
   - The link will be shared with the teams who get selected for the round 2 at a later date. [Note: There will Panel of judges and you will have to present the Ad in front of them (The same which you submitted/ uploaded)]
6. Maximum 5 students are allowed in every group.
7. Students can create cinematic as well as animated videos and the video clip should be of maximum 1GB
8. Also ensure that you have good bandwidth and network connectivity on the final day of competition as it will be judged live by judges.
9. Deadline for registration and uploading the advertisement is July 6, 05:00pm. The time and virtual platform will be shared after the deadline.
10. E-Certificate will be given to each participant.
11. Judge's decision will be final.

Click here to register.