Department of Communication and Journalism Admission to PG Diploma in Digital Media (2023-24)

Candidates can apply for admission to the course on the following link. https://campus.unipune.ac.in/CCEP/Documents 2023 24/Notification Annexure B.pdf

Anyone with a bachelor's degree in any subject may apply for admission to the course. Those who are appearing for the final examination of the bachelor's course may also apply.

Admission will be granted strictly on the basis of Entrance Exam. Details of the Entrance Exam are as follows:

The Entrance Exam will be conducted as a written exam ONLY in the OFFLINE mode at ONLY one center.

Entrance Exam venue		Date	Time
Department of Communication	and	Wed, July 19, 2023	3 pm to 6 pm.
Journalism			
Ranade Institute Building,			
Fergusson College Road,			
Pune 411004			
Tel.: 020-25654069,			
Mr. Yogesh Borate 9975220225			

Entrance Exam Pattern (Total marks 100)			
Part A (50 marks)	Part B (50 marks)		
i) Answer in one word (15)	i) Essay (20)		
ii) Match the pairs (5)	ii) Short notes (20)		
iii) Explain the context (5)	iii) Comprehension of a given passage (10)		
iv) Write a paragraph on given points (10)			
v) Expand abbreviations (5)			
vi) Explain terms (10)			

Note:

- Questions in A (i, ii, iii), and B (i, ii) will be primarily based on news events at state, national and international levels in the last six months, and media, including the digital media.
- Questions in Part A (v, vi) and B (iii) will be primarily about digital media technology.
- The question paper will be **ONLY** in English, but candidates may write answers in Marathi.

Prof. Dr. Ujjwala Barve Head of department

(For more information: 02025654069)