

Savitribai Phule Pune University
Department of Communication and Journalism
Admission to Advanced Course in Digital Media (2024-25)
(Previously PG Diploma in Digital Media)
डिजिटल माध्यमे प्रगत अभ्यासक्रम प्रवेशप्रक्रिया (२०२४-२५)

Candidates can apply for admission to the course on the following link.

<https://campus.unipune.ac.in/CCEP/Login.aspx>

Anyone with a bachelor's degree in any subject may apply for admission to the course. Those who are appearing for the final examination of the bachelor's course may also apply.

Admission will be granted strictly on the basis of Entrance Exam. Details of the Entrance Exam are as follows:

The Entrance Exam will be conducted as a **written exam ONLY in the OFFLINE mode at ONLY one center.**

Entrance Exam venue	Date	Time
Department of Communication and Journalism Ranade Institute Building, Fergusson College Road, Opp. Hotel Rupali, Deccan Gymkhana Pune 411004 Tel.: (020) 25654069, Mr. Yogesh Borate: 9975220225	Wed, July 3, 2024	3.00 pm to 6.00 pm

Entrance Exam Pattern (Total marks 100)	
Part A (50 marks)	Part B (50 marks)
i) Answer in one word. (15) ii) Match the pairs. (5) iii) Explain the context. (5) iv) Write a paragraph on given points. (10) v) Expand abbreviations. (5) vi) Explain terms. (10)	i) Essay (20) ii) Short notes (20) iii) Comprehension of a given passage (10)
Note: <ul style="list-style-type: none">• Questions in A (i, ii, iii), and B (i, ii) will be primarily based on news events at state, national and international levels in the last year, and media, including the digital media.• Questions in Part A (v, vi) and B (iii) will be primarily about digital media technology.• The question paper will be ONLY in English, but candidates may write answers in Marathi.	

Sd/-

Dr. Sanjay Vishnu Tambat,

Head of department

For more information: (020) 25654069