



**SAVITRIBAI PHULE PUNE UNIVERSITY**

**British Council and International Centre**

&

**Department of Management Sciences - PUMBA**

&

**Department of Defence and Strategic Studies, Department of Dr. Babasaheb Ambedkar Studies**

**Strategic Culture and Security Foundation, Pune**

are jointly organizing workshop

on

**GREAT  
TALKS**

**"Entrepreneurial Marketing, The Creation Value  
between Entrepreneurs, Markets and Customers"**

Discussant



**Prof. (Dr.) Supriya Patil**

Head, Department of Management Sciences  
Savitribai Phule Pune University

Chaired by



**Prof. Sanjiv D. Vaidya**

Management Information Systems Group  
Indian Institute of Management Calcutta

Lecture by



**Dr. Lucill Curtis**

University of East Anglia, United Kingdom

Discussant



**Senior Prof. (Dr.) Vijay Khare**

Director, International Centre  
Savitribai Phule Pune University

**Date: Monday, 21<sup>st</sup> October 2024 | Time: 12:30 PM | Venue : Department of Management Sciences, PUMBA Auditorium, Savitribai Phule Pune University, Pune**