

Competitive Examination Centre Savitribai Phule Pune University

Book Review Session

Facebook can tell that you are falling in love, sometimes even before you know it!

Creepy, but it is true. Big social media and communication corporations know more about us than our parents, partners and even ourselves! And it's not just private companies. Governments from across the world are also 'watching you'.

In the mature digital age, data has become everything. It is identity, currency and ammunition too. How to navigate issues of justice, fairness and above all, privacy in this data age?

Let us find out the answer to this question in the Book Review initiative at the Competitive Exam Centre, in **5th Book Review session** this Friday as we discuss Rahul Matthan's riveting book: *Privacy 3.0: Unlocking our Data-driven Future*.

This week, our colleague **Asst Prof. Swapnil Kamble** will be introducing/reviewing this book.

Join us for this session on Friday, 12th February at 3 pm.

Join Zoom Meeting

<https://us02web.zoom.us/j/82965113113>

Meeting ID: 829 6511 3113



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11/02/21
Director, CEC.

COMPETITIVE EXAM CENTER,
SAVITRIBAI PHULE PUNE UNIVERSITY

BOOK INTRODUCTION

BY SWAPNIL KAMBLE

FRIDAY 12.2.21 | 3 PM | ZOOM PLATFORM

