Production Graphics Design Certification Course

Syllabus for Entrance Examination

Savitribai Phule Pune University | Department of Technology
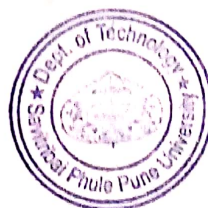
Part – A

General Aptitude

- Test of Reasoning
- Verbal Analogies
- Numerical Ability
- English Grammar
- Verbal Deductions
- Word Groups
- Structural Orientation

Part – B

Graphic Design:

- Graphic Design
- Vector graphics
- Visual Elements
- RGB / CMYK
- Typography
- Principles of Color Theory
- Mood Board
- file formats
- Resolution
- Layers

1

Head
Department of Technology
Savitribai Phule Pune University
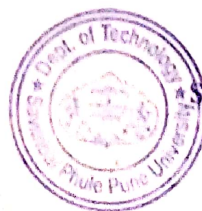Pune - 411 007.

- Design Principle

Color Theory

- Color Wheel
- Primary Colors
- Secondary Colors
- Tertiary Colors
- Warm and Cold
- Colors Value
- Tints and Shades
- Color Harmony
- Color Temperature

Visual Composition

- Principles of Design
- Balance
- Emphasis
- Contrast
- Unity
- Arrangement
- Proportion
- Repetition

2

Head
Department of Technology
Savitribai Phule Pune University
Pune - 411 007.